# Bedbugs PEST ALERT!



People are finding bedbugs in some pretty swanky places these days. Retail outlets like Abercrombie and Fitch, Victoria's Secret and others have suffered with infestations of this nasty insect. Hotels and homes are finding that they are affected too, and people are desperate to find a control product.

Bedbugs are not a result of poor sanitation or distressed housing. Even the cleanest home or hotel can suffer with an infestation of these insects. While a house or hotel wide infestation may require some professional help, there are some very effective insect controls available to consumers who are facing a localized infestation.

Bedbugs are susceptible to products containing pyrethroid insecticides such as Permethrin. Permethrin mimics natural Pyrethrin insecticide, and offers quick control and a moderate residual activity which kills emerging insects as they hatch. In areas where bedbugs harbor, around bedding and bedroom furniture, in carpets, behind molding and in closets, a Permethrin based insecticide such as Bonide Bedbug Killer gives homeowners a quick and effective way to treat suspected bedbug hangouts. Safe and labeled for indoor use, Bonide Bedbug Killer is available in both a handy Qt. size and economical gallon size Ready to Use product.

## **Bedbug Facts:**

- Bedbugs need a blood meal to molt and reach maturity
- Bedbugs are not a result of poor housekeeping they can be anywhere
- Bedbugs are small and flat so that they can hide in cracks and crevices easily to access food sources
- Bedbug bites cause itching but do not transmit diseases
- Pyrethroid insecticides can effectively control localized infestations of bedbugs
- Bedbugs can survive up to 3 years without feeding, making them difficult to eliminate in vacant buildings, homes and furniture



### **Best Solutions**



#### **Bedbug Killer**

- Safe for indoor use and on mattresses
- Contains Permethrin insecticide
- Works quickly low odor water based formula
- Residual activity kills emerging adults hatching from eggs
- Ready to use formulation in 3 sizes



#### **Household Insect Control**

- RTU Lasts up to 4 months
- Odorless and water based
- Non-staining
- Can be used outdoors and indoors as directed